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MORE



SYMBIOSIS FOUNDATION

# ACCELERATE YOUR IMPACT

A FREE ACCELERATOR FOR LEADERS  
TURNING PURPOSE INTO SDG IMPACT.



**SYMBIOSIS**

## ABOUT THE PROGRAM

**6 SESSIONS IN 3 MONTHS**

**Join a cohort of 10 purpose-driven innovators and  
accelerate your mission.**

- Expert-Led Learning — Learn from trainers with Harvard & Oxford backgrounds and 10+ years of global experience.
- Practical Tools & Frameworks — Use hands-on methods to structure, test, and grow your idea step-by-step.
- Skill-Building Workshops — Strengthen key areas like leadership, financial basics, AI tools, branding, team design, and impact measurement through a series of focused sessions.
- Recognition & Opportunities — Earn a certificate and position yourself for awards, partnerships, and future funding.

**Ready to accelerate your impact?**

# 3 Month Journey - Accelerator

A CLEAR PATH TO BUILD A STRONG POSITIVE IMPACT ORGANIZATION.



## Opportunity Discovery

Discover effective interventions for impact, prioritize value creation.



## Your Theory of Change

Define your purpose, vision, mission, and core values. Visualize your success.



## Start-Up and Prototype proofing

Evaluate how team up for your mission in our digital age, how to fail well, and get a financial fundament to build on.



## Brand Voice & Storytelling

Apply branding to social media, packaging, website, and marketing. Craft your tone of voice, tagline, and key messages. Boost efficiency with AI.



## Impact Multiplication

Find collaboration partners, know what you want to offer to them, understand your data and understand the impact you can have through AI.



## Growth & Highly Effective Organizations

Map your network, see stakeholders, know what makes some start-ups thrive, plan your next steps.

**GAIN CERTIFICATION  
AWARD OPPORTUNITY  
PARTNER CONNECT**



# 3 Month Journey - Accelerator

A CLEAR PATH TO BUILD A STRONG POSITIVE IMPACT ORGANIZATION.



CONTENT	OPPORTUNITY	YOUR CHANGE	PROTOTYPE
IMPACT LEARNING HUB	OVERVIEW GLOBAL CHALLENGES AND PRIORITIZING FOR HIGH VALUE IMPACT	CREATE YOUR MISSION, VISION, FOCUS AREA, VISUALIZE SUCCES	TEAMING IN A DIGITAL AGE, HOW AI WORKS, FAILING WELL
LIVE SESSION	INTRO PARTICIPANTS & SYMBIOSIS. MAXIMIZING IMPACT PER TIME/EUR, OPPORTUNITY COST.	VALUE STICK, WFM AND VISION BOARD.	COLLABORATION EXAMPLES, FAILING WELL, AI JOURNEY CHILDLINK
EXPERT	GERBEN - STRATEGIC IMPACT	GERBEN - VALUE STICK AKOS - VISION BOARD	FATI - AI FOR START-UPS GERBEN - ONLINE COLLAB. & FAILING WELL
TOOLS	WEIGHTED FACTOR MODEL (WFM)	TEMPLATE MISSION, VISION, SWOT. VISION BOARD	PERSONAL PROFILE, COMPLEMENTARY TEAM, MAP WHERE AI HELPS
TEAM ASSIGNMENT	PERSONAL INTRO CONCEPT IMPACT TOPIC	SHARE WFM ON BEST OPPORTUNITY + MISSION	SELECT & DESIGN YOUR PROTOTYPE, WITH A FAIL WELL MINDSET.
PARTICIPANT INPUT	CONNECT WITH OTHER IN CHOHORT, RESPOND TO 2 CONCEPT IMPACT	RESPOND TO 2 MISSIONS ASK SYMBIOSIS 1 SUPPORT QUESTION	SHARE AND DISCUSS YOUR PROTOTYPE. COMMENT ON AT LEAST 3 OTHER PROTOTYPES
RESULT	BEST HIGH VALUE IMPACT OPTIONS	MISSION AND OPPORTUNITIES. VISION OF SUCCES.	PROTOTYPE PRODUCT, RAMP DOWN PLAN





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A CLEAR PATH TO BUILD A STRONG POSITIVE IMPACT ORGANIZATION.



CONTENT	STORYTELLING	MULTIPLIERS	GROWTH
IMPACT LEARNING HUB	AUTHENTIC COMMUNICATION, TAGLINE, BRANDING & STORYTELLING, WEBSITE UX	FININACIAL ESSENTIALS, BEST PRACTICE AI USE, STAGED FRAMEWORK	NETWORK DYNAMICS AND BRIDGES, STAKEHOLDER ANALYSIS, OUTCOME MEASUREMENT
LIVE SESSION	ORGANIZATIONAL BRANDING & STORYTELLING, SOCIAL MEDIA PITFALLS	BUSINESS SUSTAINABILITY & ACCOUNTING, DATA GOVERNANCE AND EFFECTIVE AI USE.	NETWORKING EXAMPLES, PROGRAM WRAP UP
EXPERT	GAYLINA - NGO BRANDING HELEEN - SOCIAL MEDIA FOR LARGER NONPROFITS	ULRICH - ACCOUNTING AKOS - UNDERSTANDING YOUR DATA AND AI FOR EFFICIENCY	FATI - NETWORK BUILDING EXPERIENCES GERBEN - PROGRAM WRAP UP
TOOLS	HERO, HUB, HYGEINE TEMPLATE BRAND GUIDE	STAGED FRAMEWORK, BUDGET TEMPLATE	TEAM & OUTPUT DASHBOARD
TEAM ASSIGNMENT	CREATE YOUR SOCIAL MEDIA STRATEGY CREATE 1 SOCIAL PLATFORM ACCOUNT	CREATE YOUR GROWTH FRAMEWORK WRITE YOUR ADVISE OR EXPERIENCE WITH AI USAGE	CREATE YOUR DASHBOARD WRITE REFLECTION ON COARSE
PARTICIPANT INPUT	EVALUATE 2 OTHER SOCIAL STRATEGIES COMMENT ON FIRST POSTS FROM 4 OTHERS	REACT TO 2 GROWTH FRAMEWORKS REACT TO BEST AI USAGE ADVISE	REACT TO 3 COARSE REFLECTIONS PLAN A MEETING WITH 1 OTHER POST PROGRAM
RESULT	STORYTELLING STRATEGY, STARTED INCREASED VISIBILITY	YOUR GROWTH FRAMEWORK IN STAGES FINANCIAL ESSENTIALS AND AI USE INSIGHTS	KNOWN STAKEHOLDERS, STARTED NETWORKING, MONITOR PROGRESS THOUGH DASHBOARD



CERTIFICATION  
AWARD  
PARTNERSHIP